

Offering Approximately 400 Head of Bison

- (180) OCV Heifer Calves
- (90) Bull Calves
- (2) Yearling Heifers
- (30) Two and Three Year Old Bred Heifers
- (30) Two and Three Year Old Open Heifers
- (56) June Calving Mature Cows
- (12) Two Year Old Performance Tested, Grass Finished Breeding Bulls

AUCTION LOCATION: Video auction will be held at Alex Johnson Hotel Ballroom, 523 6th St., downtown, Rapid City, SD.

ANIMAL VIEWING AT THE RANCH: Showing date is Friday, November 16, 2018 from 10:00 a.m. to 4:00 p.m. For other viewing times, please contact ranch manager Moritz Espy at (605) 430-7471 to set up an appointment.

DIRECTIONS TO THE 777 RANCH: The ranch is located approximately 8 miles south of Hermosa, SD on Highway 79. Watch for the 777 Ranch sign on the east side of the highway. Follow the road back to the corrals where the sale animals are located.

TERMS AND CONDITIONS: Cash or bankable funds on auction day. No animals to be removed until settled for. Load out at the ranch will be from Sunday, November 18 through Tuesday, November 20. The 777 Ranch will hold animals at no charge through Tuesday, November 20. After that date, yardage will be charged at the rate of \$5 per head, per day. Please make load out arrangements at time of purchase.

HEALTH: Health certificates will be available on all sale animals. Testing for transport can be done at the ranch to suit the buyer's needs, but will be done at the buyer's expense. Breeding bulls have been semen, Brucellosis, TB and trichomoniasis tested. All adult sale animals have received Vision 7, Somubac, Virashield 6VL5 HB, Multimin, Cydectin, Autogenous Pinkeye and Autogenous Mycoplasma. All heifer calves are bangs vaccinated with RB51. All calves have received Vision 7 Somnus, Pyramid 5+ Presponse, Multimin, Cydectin, Autogenous Pinkeye and Autogenous Mycoplasma. All calves have double dangle tags with corresponding EID button.

For information contact:

Ranch manager, Moritz Espy at (605) 430-7471 or auctioneers Jud Seaman at 605-390-1419 or Ron Bradeen at 605-381-2629.

For more details, photos and video, go to www.bradeenauction.com

To view the online catalog and register to bid online, click on the "Online Auctions" tab.

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Auctioneers: Ron Bradeen, Jud Seaman & Jeff Storm
"Auctioneers of the Great American Bison"



4th Annual Bison Production AUCTION November 17, 2018 6:00 PM

Alex Johnson Hotel Ballroom
523 6th St., Rapid City, SD

Selling by video with live Internet bidding available.



Mimi Hillenbrand, Owner • Moritz Espy, Manager

Welcome to the 2018 777 Bison Ranch Production Auction

Our vision and goal for the 777 Ranch bison herd is to preserve and maintain the integrity of bison as a species. We let this vision guide us in our selection of our herd by letting nature take its course, as much as possible, and letting bison be bison. Our herd is run as a single herd to maximize and promote strong family groups.

Our management is based on the Holistic Management Principles setup by Allen Savory. We use a planned grazing strategy which allows us to know where, when, and what the animals graze from conception to when we sell our animals. We are strictly a grass-fed operation. We do not feed our herd supplemental feed in the winter. We could achieve better gains on our yearlings if we ran them ahead of the herd on the freshest grass, but we believe that the lessons learned in the family unit are more important and that the gains made while competing against mature animals are valuable life lessons. All animals in this sale have been run in large and small pastures and they respect barbed wire, high tensile woven wire and electric fence.

These animals have had only grass and free choice mineral, no supplemental feeding of any kind. From October 3 to November 17 (sale day), the sale animals are kept in the corrals and they are offered free choice hay and alfalfa pellets from self-feeders. They are accustomed to eating out of self-feeders and have shown good gains. For the buyer who wants to custom feed or finish their animals in a corral situation, these animals are ready to go.

Thank you for attending our sale and purchasing these quality animals.

Mimi Hillenbrand, Owner
Moritz Espy, Manager

BRADDEEN
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4th Annual
**Bison Production
AUCTION**
November 17, 2018
6:00 PM

PRESORTED
FIRST CLASS
U.S. Postage PAID
Rapid City, SD
Permit No. 618



*Thank you for posting this brochure or
pass along to an interested party.*

4th Annual Bison Production **AUCTION**



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